

# PRESS & MEDIA PACK

UPDATED JULY 2022

## About Global Girl Project

## What We Do

<u>Global Girl Project</u> (GGP) is an innovative initiative dedicated to mobilising girls (13-18 years), who live in poverty within the Global South, to become leaders for social change in their families, communities, countries, and the world. We work with girls whom most organisations, especially larger ones, cannot and do not reach, and mobilise them to be leaders in their community for social change that is women- and community-led.

## Why We Do It

Girls in the Global South have a distinct perspective on social and community change, as well as the power and dynamism to make this happen, but there is a huge gap in terms of the support available. In order to see true global change, we need to mobilise those closest to issues to solve them, rather than imposing change externally. Global Girl Project exists to provide the platform, resources, and support needed to make girls' voices heard and ensure change that is not imposed by external forces, but that is genuinely community- and women-led.

### Who We Do It With

We understand that in order to be locally relevant, we need genuine local partnerships. Global Girl Project is a partnership-led organisation, and we work closely with respected local organisations to deliver our programmes. This ensures everything we do is culturally relevant, embedded in the community, run in local languages, and ensures the girls have access to role models within their local communities. We currently partner with <u>Skateistan</u>, <u>Pratham</u>, <u>Madrasati</u>, <u>Foundation TOYA</u>, and <u>LAFF</u>. We aim to build truly equal partnerships with our local partners, and actively ensure partner involvement in program decisionmaking and design.

We are currently working in Haiti, South Africa, Jordan, India, Peru, and Cambodia. We only work in the Global South, and are able to work with populations who are particularly vulnerable and who often are not reached by other organisations. Since 2014 we have delivered high quality leadership programmes for over 700 girls in Pakistan, Rwanda, Nepal, Brazil, Haiti, India, Nigeria, Cambodia, Afghanistan, Jordan, Sri Lanka, Peru, South Africa and



Sierra Leone. We intentionally work with some of the world's most marginalised girls. Opportunities for these girls are extremely limited, and they live with the reality of a risk of exploitation, and other harmful practices.

## How We Do It

Global Girl Project brings girls into an international ecosystem of fellow change-makers, mobilising them to transform their communities. We do this through both our in-person <u>Global Girl Leadership Initiative</u> (GLLI) and our online secure platform, <u>Global Graduates</u> <u>Connect</u> (GGC). Our Ecosystem for Social Change provides a wrap-around of community mobilisation, whereby our girls enter the ecosystem through our Global Girl Leadership Initiative and begin their leadership journey, and upon graduation, continue their global networking, leadership learning, interning and teaching through Global Graduates Connect. This sustainable offering works to increase the self-esteem, self-confidence and self-worth of each girl while providing her with the experience and tools to create change both personally and within her community. We are delighted to share a copy of our recent <u>Annual Report</u> which has more details.

# Want to inspire audiences with the voice of our Founding Director?

## Meet Keynote Speaker & Thought Leader: Julia Lynch

Julia Lynch founded Global Girl Project in 2014, after over twenty years working as a Community Social Worker and Therapist. During this time Julia traveled extensively, including time spent in Tanzania and Jamaica providing community and health services to local at-risk communities. This work ignited her passion for supporting marginalised girls, and GGP was born. As a woman of colour who grew up in a small, white town Julia learned from an early age how imperative it is to see yourself represented in positions of power and leadership. Since that time, Julia has worked tirelessly to not only be a role model for her global girls, but to train them on how to be role models and leaders to others within their communities.

As the Founding Director, Julia works in partnership with NGOs and schools globally to implement and run leadership programs and initiatives for girls throughout the Global South. Julia not only works directly with our scholars online, but also runs the day-to-day operations of GGP from the United Kingdom. Through GGP programming the impact in each



local partner country has been evident. From an increase in self-confidence, leadership skills and self-perceived power and autonomy from the girls, to a shift in perception of gender roles and capabilities from local community members, the impact that is being created is truly global in scope.

### Keynote Speaker on Girls Empowerment & Leadership

Since starting GGP Julia has become an in-demand voice on leadership and girls empowerment globally. Julia speaks with integrity and knowledge on international development, diversity, inclusion, leadership training, the mobilisation of youth, and community engagement. Julia is a passionate, engaging and down-to-earth speaker who has the ability to connect with her audience in such a way that they leave feeling inspired and mobilized to create the changes they want to see. She speaks regularly to businesses and organizations about how to be a change-maker in one's own life, world and work.



Julia has already shared her experiences and inspired audiences at:

- Aspire for Equality Women's Conference
- Shell UK & Netherlands
- 🕺 Ernst & Young UK
- The Collinson Group
- Walt Disney Company
- Brunel University

## Julia can speak at your event or to your group about the following topics:

- How to build and run a feminist organisation
- How to turn your passion into purpose
- 2 Leadership for and with girls
- Doing international development differently
- Process of change
- Challenges of small organisations in the development sector
- Women / POC / Queer-led organisations

### She's featured on various podcasts:

- Seize the Day
- The Feminist Leadership Project
- Lead Like a Feminist (upcoming)
- 🐲 Social Change Podcast
- Dessert Islands radio



## Connect with Julia on social media

Platform	Julia Personal	Global Girl Project
Instagram	N/A	@globalgirlproject https://www.instagram.com /globalgirlproject/
Facebook	N/A	Global Girl Project https://www.facebook.com /globalgirlproject/
LinkedIn	Julia Lynch https://www.linkedin.com/i n/globalgirlproject/	Global Girl Project https://www.linkedin.com/ company/global-girl- project

Get in touch today if you'd like to know more or to book Julia to speak.

## Contact: Julia Lynch

Email: julia@globalgirlproject.org UK Phone: +44 (0)7925842001